



Corey Johnson

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Education

Bachelor of Fine Arts
May 2000
Virginia Commonwealth University (VCU)

Associates of Arts
May 1996
Rappahannock Community College (RCC)

Expertise

Adobe Photoshop & Illustrator

Creative Direction, Branding, Typography

UX, UI Design for Web and Mobile

Graphic Design / Print

Responsive Web Design

HTML / CSS

Javascript / JQuery

Tools

Mac OSX
Microsoft Office
Android / iOS
Adobe Creative Cloud
Hype
Invision
Sketch
Omni Graffle
Wordpress
ExpressionEngine

Interests

Creating new apps and ideas /
Fishing / Biking / Family

Hello

With over 17 years of experience in brand development and user experience, I bring design expertise and thrive on finding creative solutions that are at once functional, usable, and aesthetically pleasing. I've worked on large-scale campaigns and websites, marketing communications, and brand identity for a diverse range of clients. I'm also very passionate about concept development and excel at finding new ways to represent a brand, express a message or achieve a client's goal.

Experiences

Sr. Visual Designer/Specialist *Deloitte Digital*

Arlington, VA
July 2016 - April 2018

Delivered on strategy, mobile, social, web, and digital solutions to help strengthen the Federal government and evolve their business operations while balancing the allure of emerging technologies. Responsibilities included UI and UX design for web and mobile / Moodboard, Icons and Brand Ideation/ Preparation of creative assets for front-end development / 508 compliancy/ Worked with various clients such as Amtrack, FDA, IRS, CFPB, DIA, USPS, and Navy

Sr. Design Associate *Sapient*

Arlington, VA
Apr 2015 - July 2016

Works on NHBLI Intranet and Public sites, HRSA, NIH Children pages/ Responsibilities included UI and UX design for web and mobile / Moodboard, Icons and Brand Ideation/ Comprehensive knowledge of the web production process from concept and wireframing to final execution and maintenance / Regular research of modern web standards and best-practices / Preparation of creative assets for front-end development / 508 compliancy

Sr. Interactive Director *Wunderman DC*

Washington, DC
Jan 2015 - Apr 2015

Contract position thru The Creative Group. Worked on several health product pages. Responsibilities included UI design for web and mobile design/ Regular research of modern web standards and best-practices / Preparation of creative assets for front-end development

Art Director *Interactive Strategies*

Washington, DC
Jan 2005 - Dec 2014

Responsibilities included creating brand identities and guidelines, logos, stationary, brochures, business cards, corporate websites, microsites, HTML emails, B2B advertising campaigns, brand direction and visual identity / UI and UX design for web and mobile / Comprehensive knowledge of the web production process from concept and wireframing to final execution and maintenance / Regular research of modern web standards and best-practices / Preparation of creative assets for front-end development / Optimization and image research

Visual Designer *America Online (AOL)*

Washington, DC
Oct 2003 - Nov 2004

Responsible for in-house graphic needs, and being part of the Product Design team / Designed and created various icons, products, and screens / Worked in a high-volume environment with rapid turnaround times / Developed multiple creative solutions that met strategic, creative and technical objectives / The ability to prioritize and handle multiple projects at once / Familiarity within both PC and Mac operating systems