



Corey Johnson

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Education

Bachelor of Fine Arts

May 2000

Virginia Commonwealth University (VCU)

Associates of Arts

May 1996

Rappahannock Community College (RCC)

Expertise

Adobe Photoshop & Illustrator

Creative Direction, Branding, Typography

UX, UI Design for Web and Mobile

Graphic Design / Print

Responsive Web Design

HTML / CSS

Javascript / JQuery

Tools

Mac OSX

Microsoft Office

Android / iOS

Adobe Creative Cloud

Hype

Invision

Axure

Omni Graffle

Wordpress

ExpressionEngine

Interests

Creating new apps and ideas /

Fishing / Biking / Family

Hello

Most people call me Curb. I'm very passionate about concept development and excel at finding new ways to represent a brand, express a message or achieve a client's goal. I enjoy collaborative environments that nurture productive relationships and excellent work. I thrive on finding solutions that are at once functional, usable, and aesthetically pleasing. I love the web.

Experiences

Art Director

Interactive Strategies

Washington, DC

Jan 2005 - Dec 2014

Responsibilities included creating brand identities and guidelines, logos, stationary, brochures, business cards, corporate websites, microsites, HTML emails, B2B advertising campaigns, brand direction and visual identity / UI and UX design for web and mobile / Comprehensive knowledge of the web production process from concept and wireframing to final execution and maintenance / Regular research of modern web standards and best-practices / Preparation of creative assets for front-end development / Optimization and image research

Visual Designer

America Online (AOL)

Washington, DC

Oct 2003 - Nov 2004

Responsible for in-house graphic needs, and being part of the Product Design team / Designed and created various icons, products, and screens / Worked in a high-volume environment with rapid turnaround times / Developed multiple creative solutions that met strategic, creative and technical objectives / The ability to prioritize and handle multiple projects at once / Familiarity within both PC and Mac operating systems

Web / Graphic Designer

Rightclick Strategies

Washington, DC

Sept 2002 - Oct 2003

Responsible for all in-house graphic needs, including creating marketing items to support sales, and handling special projects for the company's clients / Designed and created various websites, identity packages, and numerous html communications for various political clients / Worked in a high-volume environment with rapid turnaround times

Current Projects

Creative Director / Partner

Fanbox

Washington, DC

Jan 2014 - Current

UI and UX for web and mobile / Design and directs brand development / Responsible for all external marketing efforts, including print advertisements, and online/offline assets / Produced multiple creative solutions that meet strategic, creative and technical objectives / Preparation of creative assets for front-end development

Art Director

Split / ME+1

Washington, DC

July 2013 - Current

Responsible for in-house graphic needs / UI and UX for mobile and web / Produced multiple creative solutions that meet strategic, creative and technical objectives / Familiarity with Android and iOS platforms